Gabriel Abreu

Applied AI Software Engineer
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Experience

Independent **Feb 2025 - Present**
Applied AI software engineering *Remote*
- Hedwig: open-source MCP server & plugin that checks an agent's payment against limits before it pays. TypeScript, Node 22, tagged release, 57 of 57 eval cases pass.
- Augments: agent plugins with 118 Clipper tests & 87 repository tests; merges to main need a passing CI check.
- Maria: live AI app that gives older adults a plain-language second opinion on a suspicious message. React Native, Expo & TypeScript.

Octant **Jun 2025 - Jul 2026**
Marketing Engineer *Remote*
- Built an AI data pipeline that reads GitHub, Linear, X & PostHog each morning and writes a team brief.
- Led product marketing on the V1 to V2 migration: 92% of active allocators moved (260 wallets), all organic.
- Led social & contributed to @octantapp reaching about 13K followers, about 15M impressions in about 13 months, organic, about 5% engagement.

noder. **Oct 2024 - Jun 2025**
Product Marketing Manager *Remote*
- As the only product marketer, I rebuilt onboarding, ran 100+ experiments that lifted conversion & grew signups YoY.
- Shipped 30+ GTM assets (positioning, messaging, sales enablement) behind multi-million-dollar infrastructure deals.
- Used customer calls & competitive intelligence to shape the roadmap & how sales pitched against rivals.

Ankr **Feb 2023 - Oct 2024**
Social Media Manager *Remote*
- Grew Ankr's X account past 300K followers with crypto-native content & daily community work.
- Raised average post engagement to 4.5%, above the account's prior baseline.
- Helped lift monthly social-referral traffic to Ankr's site by about 20%.

Freelance **Jan 2022 - Sep 2024**
Ghostwriter, crypto & finance *Remote*
- Ghostwrote thought leadership & market commentary for André Portilho at BTG Pactual.
- Ghostwrote for Augusto Backes, the biggest crypto KOL in Latam, and Orlando Telles.
- Created & ran their newsletter, Minuto Cripto.

Chainlink Labs **Feb 2020 - Jan 2023**
Product Manager *Remote*
- Built the market-intelligence practice from scratch.
- Product, sales & comms used its reports to set the roadmap & pick positioning.
- Turned competitor tracking into recommendations for product & go-to-market.

Projects

Harnesses (private): HyperBots, OpSec, Gabe Factory, Video-show, Product Machine
Augments & apps: Hedwig (MCP), Scout (MCP, Python), Job-hunt, Cinematic site, Maria (live)

Education

UNIPDS **2026**
MBA, Applied AI Software Engineering (completed, 480 hours)
Coursework: machine learning & LLM fundamentals, AI architecture (RAG), MCP, autonomous agents, fine-tuning (LoRA, PEFT), AI security & governance

Universidade Veiga de Almeida (UVA) **2025 - 2026**
MBA, Process and Project Management (Scrum, Agile)

Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio) **2011 - 2016**
Bachelor's, Communications and Film

Skills

AI & software: Claude, LLM APIs, AI agents, LLM evals (inspect-ai), Human-in-the-loop, RAG, MCP, LangGraph, Python, TypeScript, SQL, Next.js, React, React Native
Onchain & data: Solana, Solidity, Rust, viem, Dune SQL analytics, Power BI · **Languages:** Portuguese (native), English (full professional)
Certifications: AI Fluency: Framework & Foundations · Claude 101 · Claude Code in Action · CS50P (Harvard) · Hugging Face AI Agents Course